



Health / Beauty Business of the Year 2019

Open to salons, health practitioners, individuals or manufacturers of health or beauty products

This award will recognise a business with sound financial performance that can demonstrate excellence in their area of business, superb customer service and the ability to identify what sets them apart from their competitors.

Please provide any information you feel would be relevant to your entry including details of the following:-

Achievements in the last 12 months

Please give a brief summary of your biggest achievements in the last 12 months.

Basic Business Information and Financial Summary

Please provide an outline of your business activities and a summary of financial trends for the last 3 years. Specific figures are not required and be assured that this information will be completely confidential. Whilst a greater level of information will give more to judge you on, please provide the level of information you are comfortable with.

Sector Excellence & Customer Engagement

Tell us what is great about your business and how you set yourself apart from your competitors. How do you make sure your customers return to you again and again?

Plans For The Future

Give details of how you approach planning for the medium / long term and where you see your business heading in the next 3/5 years.

Each of the above sections should not exceed 200 words

Other Supporting Information

Please provide any other information that you think may be relevant to your application such as client testimonials.

This section should not exceed 300 words