



Leisure & Tourism Business of the Year 2019

This award is open to B&B's, hotels, sports clubs, health clubs and tourism attractions of the town and will recognise a business with sound financial performance that can demonstrate excellence in their area of business, superb customer service and the ability to identify what sets them apart from their competitors.

Please provide any information you feel would be relevant to your entry including details of the following:-

Achievements in the last 12 months

Please give a brief summary of your biggest achievements in the last 12 months.

Basic Business Information and Financial Summary

Please provide an outline of your business activities and a summary of financial trends for the last 3 years. Specific figures are not required and be assured that this information will be completely confidential. Whilst a greater level of information will give more to judge you on, please provide the level of information you are comfortable with.

Sector Excellence & Customer Engagement

Tell us what is great about your business and how you set yourself apart from your competitors. How do you make sure your customers return to you again and again?

Planning for the future

Specify how you go about planning for your business in the short, medium and long term to ensure you carry on promoting green initiative.

Each of the above sections should not exceed 200 words

Other Supporting Information

Please provide any other information which you see as relevant to your application and which makes your business stand out from the crowd.

This section should not exceed 300 words