



## New Business of the Year 2019

This category is open to any business which has been trading for 1 year or less

*This award will go to a new business that has exceeded its initial targets, has potential for sustained growth, and has overcome any specific challenges they have faced. This business will show evidence of short, medium and longer term planning.*

Please provide any information you feel would be relevant to your entry including details of the following:-

### **Background to why you started the business**

Please provide details of your background and what inspired you to start your current business. Tell us about what research you undertook and key factors which influenced your decision to proceed with this business.

### **Results**

Give a summary here of the initial targets, including financial targets, for the business and how you have performed against them. Perhaps initial expectations changed once the business launched? Which elements of your business have worked the best and what areas are still a challenge?

### **Planning for the future**

Specify how you go about planning for your business in the short, medium and long term.

Each of the above sections should not exceed 200 words

### **Other Supporting Information**

Please provide any other information which you see as relevant to your application and which makes your business stand out from the crowd. What are you the most proud of about your first period in this business?

This section should not exceed 300 words

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